



**Bite** Digital 



## Tired of a one-dimensional digital presence?

Online education is rapidly gaining favour with busy HCPs, yet digital CPD formats are often so uninspiring.

Truly creative digital communication can give you a 'best-in-class' reputation via:

Impactful CPD that both educates and inspires

Disease awareness campaigns prior to launch

A coordinated approach linking both HCP and patient learning

Credible, accredited CME programs of real value to end users

Accessible and persistent content that fosters your brands

## That's where we come in!

Bite Digital produces attention-grabbing online CPD that engages, educates and changes clinical practice through:

Interactive and impactful CME for HCPs in any setting

Short-burst learning adapted to individual learning styles

Case studies that come to life

Animations that reveal the science behind the medicine

Scripting and editing that keeps a tight focus on your messages

Design and production values that deliver optimum visual impact

## This is what you get

Bite Medical takes you from pre-production to digital delivery of e-learning for HCPs in any setting:

A credible faculty that supports and delivers the programme

Content development and creation that tells a compelling story

Outstanding digital design and production

Hosted and delivered on a platform most suited to your needs

End-user benchmarking, testing and feedback

Outcome measurements and metrics that reveal your ROI

Working within Company and ABPI codes of conduct and procedures