



EXPERT CLINICAL  
**Forum** ✓

## Tired of reaching the wrong people?

Medical education can get lost in blanket coverage that takes a scattergun approach. A better idea is to influence the right people with the right message for the right reason:

Communicating with HCPs who will become advocates for your brand



Share important information that will influence key prescribers



Build momentum with specific groups of HCPs



Embed new ideas and improved clinical practices



Create awareness and value around your brands and products

## That's where we come in!

Expert Clinical Forum is a peer-to-peer learning approach that cascades your message and influences your key HCP targets in a more insightful educational environment:

Definitely not just putting a lot of 'bums on seats'



Led by clinical stakeholders key to your business and brand



Regional events that target local needs and behaviours



Education that is inclusive and fosters your brand goals



Using your own target lists or creating one specifically for your needs



A truly collaborative approach

## This is what you get

Bite Medical will create and deliver a bespoke live peer-to-peer learning solution:

Small to medium sized groups of expert HCPs



Designed to cascade learning



Led by acknowledged and trusted advocates



Implementation at a regional or national level



Interactive and enjoyable, building further advocacy



Fostering your product and brand goals



Working within Company and ABPI codes of conduct and procedures